

WHISTLES

Sustainable Clothing Action Plan

Whistles have been a signatory of SCAP (Sustainable Clothing Action Plan) since it launched in 2012.

Branching out from WRAP (Waste & Resources Action Programme), SCAP is a collaborative framework and voluntary commitment to deliver industry-led targets for reducing carbon, water and waste through the SCAP 2020 Commitment.

By joining forces with over 80 UK organisations we have collectively achieved the following reductions:

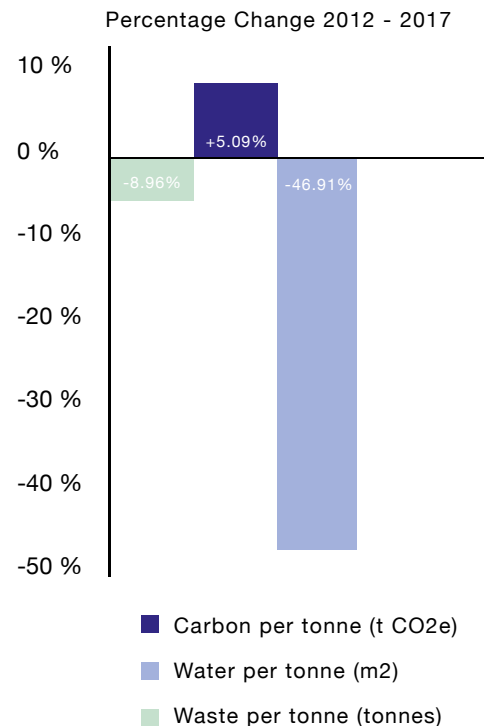
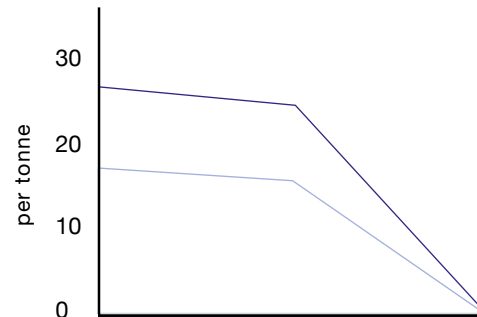
Carbon: 10.6 % (against 15% by 2020)

Water: 13.5% (against 15% by 2020)

Waste to landfill: 14% (against 15% by 2020)

Waste across the whole product life cycle:
0.8% (against 3.5% by 2020)

Our progress has been monitored year-on-year using SCAP's assessment tool, which shows us which processes and materials are having the biggest impact on the environment. See our results so far:



At Whistles we aim to weave sustainability through the fabric of our corporate strategy, while staying rooted to the brand's core values of integrity and collaboration.

At the end of 2018 we launched a new collection of sustainable cashmere jumpers made from Re.VerSo™ - a regenerated cashmere yarn created from post-factory waste

The launch of the Re.VerSo™ cashmere range marked the start of our commitment to explore opportunities for substitutions of key raw materials that carry transparency, circularity and sustainable sourcing as their main attributes, without compromising on style and quality.

In addition to this, our bespoke customer repairs service allows us to extend the life of Whistles products, diverting faulty items from landfill and giving garments a new lease of life.

Whistles also work with Newlife, a charity who recycles our excess or unsold stock that can no longer be repaired, and uses it to fund life-saving specialist equipment for disabled children across the UK.